



The Brave Will Foundation continues to grow every year and we are looking for partnerships to share in what will be our most memorable year yet. As the biggest highlight of our past year, in July, Albany Medical Center unveiled a pediatric palliative care suite in the Children’s Hospital and our foundation was the sole financial supporter of this space. As has always been the case with our foundation, the impact of your sponsorship has and will continue to make a difference in the lives of so many children and their families battling extreme obstacles. The new year brings with it even bigger hopes for exceeding what we accomplished in 2015. Our annual Evening of Will Power gala will be held on May 14, 2016 and we are striving to top our fundraising total of last year which exceeded \$100,000!

A few key points to remember when considering supporting the Brave Will Foundation:

- Money raised by our foundation stays in the Greater Capital Region
- Our foundation has minimal administrative costs.
- When you sponsor our foundation, you know the money is being used to get things done. A few of the programs we provide are direct financial support for:
 - [Journeys Program](#) which provides pediatric palliative care support for children with disease that greatly risks their chance of survival. This support also extends to family members. The program currently supports over 125 children and families. Our \$50,000 donation this year raised our overall support total to \$205,000 since 2010.
 - [SOAR \(Steer Onward and Remember\) program](#), which provides direct support to families on the first anniversary of a child’s passing. In 2011, the foundation started the program to allow families to spend that anniversary day doing something memorable with the entire family in honor of their child.
 - We are also the sole financial supporter of a new [Pediatric Palliative Care Suite](#) constructed at Albany Medical Center. On July 14, 2015, the Brave Will Room was officially opened at the Children’s Hospital at Albany Medical Center. Our foundation solely funded the creation of this space and has already supported over a dozen families that have required the use of this room.

As we approach the beginning of a new year, we want to again thank you for the generosity you shared with us in 2015. Because of your donation, the Brave Will Foundation has continued to grow each and every year. In just six years, we have been able to raise nearly \$500,000 in support of children with life-threatening illnesses and their families. The impact that this foundation has had on these families throughout our region is simply immeasurable.

Have a wonderful holiday season and a very happy New Year!

Matt Hladun
 President, Brave Will Foundation

Tammy Hladun
 Vice-President, Brave Will Foundation

To become a corporate sponsor for the Brave Will Foundation, please complete the form attached and return. If returned by January 15, 2016, your name will appear on invitations sent for our 2016 gala.

Title Sponsor	<i>Contribution of \$5,000 and up</i>	Includes: <ul style="list-style-type: none"> • Ten reservations (with reserved table) to Evening of Will Power gala to be held May 14, 2016 at Museum of Dance • Recognized on website and as a sponsor for all 2016 events (gala, wine tasting, etc.) • Recognized on invitation for 2016 gala (if commitment for sponsorship is received by January 15, 2016) • Recognized the night of the gala through individual signage • Special recognition at end-of-year thank you reception
Distinguished Sponsor	<i>Contribution of \$2,500</i>	Includes: <ul style="list-style-type: none"> • Six reservations (with reserved shared table) to Evening of Will Power gala to be held May 14, 2016 at Museum of Dance • Recognized on invitation for 2016 gala (if commitment for sponsorship is received by January 15, 2016) • Recognized the night of the gala through individual signage • Invitation to end-of-year thank you reception
Special Patron	<i>Contribution of \$1,000</i>	Includes: <ul style="list-style-type: none"> • Four reservations (with reserved shared table) to Evening of Will Power gala to be held May 14, 2016 at Museum of Dance • Recognized on invitation for 2016 gala (if commitment for sponsorship is received by January 15, 2016) • Recognized the night of the gala through signage and programs • Invitation to end-of-year thank you reception
Will Power	<i>Contribution of \$350</i>	Includes: <ul style="list-style-type: none"> • Two reservations to Evening of Will Power gala to be held May 14, 2016 at Museum of Dance in Saratoga • Recognized on invitation for 2016 gala (if commitment for sponsorship is received by January 15, 2016) • Recognized the night of the gala through programs



Highlights
2015

Name of Business/Organization: _____

Name of Business/Organization Contact Person: _____

Contact Phone Number: _____ Contact E-Mail Address: _____

- Our business/organization/I would like to be a 2016 Title Sponsor (\$5,000 donation)
- Our business/organization/I would like to be a 2016 Distinguished Sponsor (\$2,500 donation)
- Our business/organization/I would like to be a 2016 Special Patron (\$1,000 donation)
- Our business/organization/I would like to be a 2016 Will Power Promoter (\$350 donation)
- Our business/organization/I is unable to be a sponsor at the event this year but would like to make a donation to the Foundation

All checks can be made payable to the Brave Will Foundation
371 Schaubert Road, Ballston Lake, NY 12019

We appreciate your organization wanting to stand side-by-side with a foundation that is truly devoted to its cause and wants to ensure that these children and their families are getting the compassionate support they deserve.

Upon receipt of information, a member of the Foundation will be contacting you with more information.